

With Golf Professionals John Daly & Angela Stanford



FACT SHEET

Sunday, September 19, 2010 - 7:00 pm

Opening Cocktail Reception at Tiffany and Co.
at the Pier Shops at Caesars

Monday, September 20, 2010 - 8:00 am

Skins Game Activities (listed below)



Hidden Creek Golf Club

MONDAY,
SEPTEMBER 20, 2010

BENEFITTING THE



BOYS & GIRLS CLUB
OF ATLANTIC CITY



JOHN DALY, PGA

- whose motto is "Grip It and Rip It"

John Daly started playing golf at the age of four and has since risen to become a true legend. His long list of achievements include being named the 1990 PGA TOUR Rookie of the Year, becoming the youngest active player on PGA TOUR with two major championship titles, and becoming the fourth

American since World War II to win two majors before his 30th birthday, joining Jack Nicklaus, Tom Watson and Johnny Miller. However, there is a lot more to John Daly than golf. A song writer and performer, John has recorded a largely autobiographical album entitled "My Life," featuring guest performances by Darius Rucker, Willie Nelson, Johnny Lee and Daron Norwood. John is also recognized for his tireless charitable work, including Make-a-Wish Foundation and Boys & Girls Clubs of America, further growing his reputation as a true man of the people.



ANGELA STANFORD, LPGA

Angela Stanford is a four time champion on the LPGA tour including her first victory in South Jersey at the Shop Rite LPGA Classic in 2004. She began collecting golf accolades early in life, winning the Fort Worth Girls Championship four times, the 1996 Texas State 4A High School Championship and the 1996 PING Texas State Jr. Championship. While at Texas

Christian University, Stanford won nine collegiate tournaments, was a four time All-American and a four time All-Western Athletic Conference (WAC) selection. She was named 1997 WAC- Freshman of the Year and 1999 WAC Player of the Year. Angela is currently ranked in the top 10 of the Rolex World Golf Rankings and was a member of the victorious Solheim Cup Teams in 2007 and 2009.

LOCATION: Hidden Creek Golf Club – 75 Asbury Road,
Egg Harbor Township, NJ 08234. Telephone 609-909-2990.

The Club has been recognized by various industry experts as one of the nation's best since opening in 2002, including Golfweek's "America's Best Top 100 Modern Golf Courses in the U.S." and Golf Magazine's "Top 100 Courses in the U.S.". The Club has recently been acknowledged by the GolfWorld Readers' Choice Awards as the #3 Private Facility in the United States for 2009 behind only Pine Valley and Augusta National.

PURPOSE: To raise funds for programs at the Boys & Girls Club of Atlantic City

The Boys & Girls Club works with over 1,100 children from the community providing programming in key areas such as education & career, character and leadership development, health & nutrition and physical fitness. The organization helps youth living in urban settings overcome unfortunate environmental barriers enabling them to reach their full potential.

FORMAT: SUNDAY, SEPTEMBER 19, 2010

- Kickoff event at Tiffany & Co. at the Pier Shops at Caesars with a Cocktail Reception and Live Auction for opportunity to play with golf professionals John Daly & Angela Stanford in the Sponsors Tournament. Reception is from 7:00 to 9:00 pm for Sponsors and VIP's
- Hosted by Tiffany & Co. with food provided by Buddakan Restaurant

FORMAT: MONDAY, SEPTEMBER 20, 2010

- Registration at Hidden Creek Golf Club - 7:30am
- Breakfast /Silent Auction for sponsors and VIP's – 8:00 to 9:15 am
- Clinic with the Pros- 9:30 to 10:00 am (Driving range/putting green)
- Skins Game – 10:15 to 12:15 pm (2 pros and 3 amateurs)
- Box Lunch – 12:15 to 1:00 pm
- Sponsors Tournament with the Pros – 18-hole shotgun start scramble tournament - Tee-off 1:00 pm, Tournament 1:00-6:00 pm. Limited to 96 players
- Awards Reception – 6:00 to 7:30 pm

VISIBILITY: All media outlets

The Skins Fore Kids event will receive coverage throughout the tri-state area via a variety of media outlets. Large sponsors will enjoy coverage in all public correspondence including print media, radio, all printed materials (invitations, etc.), Boys & Girls Club website and corporate signage that will be present at the event where attendance is expected to be over 1000 people.

CONTACT: The Boys & Girls Club of Atlantic City
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