



# ATLANTIC CITY BOARDWALK RODEO

## MARCH 30, 31, APRIL 1, 2012

### EXCLUSIVE 3 DAY EVENT SPONSORSHIPS

#### 1 – TITLE SPONSOR:

PRICE AVAILABLE UPON REQUEST

- \* SPONSOR'S LOGO WITH BWR LOGO
- \* GRAND MARSHALL (FRIDAY NIGHT RODEO)
- \* 2-4'X10' BANNERS ON CENTER CHUTE (GRAND ENTRY, SPECIALTY ACTS, BARREL RACING)
- \* BOOTH ON CONCOURSE
- \* PRESS RELEASE
- \* INCLUSION IN EMAIL BLASTS & ALL PR
- \* LOGO ON WEBSITE
- \* 30 SECOND SCOREBOARD COMMERCIAL AND PA ANNOUNCEMENTS
- \* 12 - \$100.00 TICKETS 4 PER SHOW
- \* 10 - \$50.00 TICKETS 4 PER SHOW
- \* 20 - \$35.00 TICKETS 4 PER SHOW

#### 1- OUT GATE:

PRICE AVAILABLE UPON REQUEST

- \* 1 – 4'X10' BANNER ON OUT GATE (ALL PERFORMING ANIMALS EXIT)
- \* BOOTH ON CONCOURSE
- \* 30 SECOND SCOREBOARD COMMERCIAL & PA ANNOUNCEMENTS
- \* 6 - \$100.00 TICKETS 2 PER SHOW
- \* 12 - \$50.00 TICKETS 4 PER SHOW
- \* 18 - \$30.00 TICKETS 6 PER SHOW

#### 6– CHUTES:

PRICE AVAILABLE UPON REQUEST

- \* 1 – 2'X7'10" BANNER (3 ROUGH STOCK EVENTS & GATE ANNOUNCEMENTS)
- \* BOOTH ON CONCOURSE
- \* 30 SECOND SCOREBOARD COMMERCIAL & PA ANNOUNCEMENTS
- \* 6 - \$100.00 TICKETS 2 PER SHOW
- \* 12 - \$50.00 TICKETS 4 PER SHOW
- \* 12 - \$30.00 TICKETS 4 PER SHOW

#### 2 – CHUTES:

\$2,500.00

- \* 2 – 4'X8' BANNERS (TIMED EVENTS)
- 1 BANNER INSIDE & 1 BANNER OUTSIDE CHUTE
- \* SCOREBOARD LOGO & PA ANNOUNCEMENT
- \* 12 - \$50.00 TICKETS 4 PER SHOW
- \* 12 - \$30.00 TICKETS 4 PER SHOW

PA ANNOUNCEMENTS WITH SCOREBOARD LOGO:	\$150.00
SCOREBOARD COMMERCIAL (30 SECOND SPOT):	\$250.00
BOOTH ON CONCOURSE (10'X10'):	\$500.00 PER DAY
PERSONALIZED FLYER IN CUP HOLDERS (8,000 SEATS):	\$2000.00 PER DAY
2'X 8' BANNER + 8 \$30.00 TICKETS:	\$1000.00

ALL SPONSORSHIPS AVAILABLE ON A FIRST COME, FIRST SERVED BASIS AND MUST BE PAID IN ADVANCE TO SECURE POSITION.

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TICKETS AVAILABLE

